

IEWC Global Solutions

Case Study

AIS



Industry:	Wire and Cable Solutions	Number of stations:	152
Location:	Milwaukee, WI	Project Size:	172,000 sq ft

Company Overview & Project Needs

IEWC is headquartered just outside of Milwaukee, Wisconsin. The company specializes in wire and cable, distributing products to clients worldwide.

IEWC sought a beautiful workspace to make employees feel appreciated as an employee-owned company. Employees became a part of the process, contributing ideas for the new headquarters. Specific needs included an open floorplan that would foster collaboration, offer flexible storage solutions, and give access to managers. Additionally, the company foresaw future growth and designed the new space for reconfiguration over time.

The Results

Working with the local dealer, AIS proposed Matrix Workstations in multiple finishes to enhance new design.

The 50" high stations had a mix of fabric and laminate tiles with wood laminate work surfaces for an upscale look. Step-down panels were incorporated to encourage collaboration within departments. Managers were moved to the open plan with outward facing work surfaces to respond to the need for open communication. All stations have storage for personal items as well as archival storage.

LB Lounge Seating is scattered throughout the space to foster impromptu meetings and as an option for employees to work differently throughout the day. Executive offices use Calibrate Casegoods with Day-to-Day tables in each office for meeting space.

AIS Solutions

- Matrix Panel System
- Calibrate Storage
- Calibrate Casegoods
- Calibrate Reception
- LB Lounge



"To move a company forward you need to be together more than apart. Our goal was to create a space where our employees were excited to come to work and provoke more collaboration. The transformation of our space has exceeded our goals."

- Mike Veum Chief Executive Officer, IEWC

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Matrix Workstations



Managerial Stations



Personal and Archival Storage



Laminate Tiles on Aisleways



LB Lounge Areas

For additional images: <http://imagelibrary.ais-inc.com/>

800.434.7400 | 978.562.7500 | www.ais-inc.com | info@ais-inc.com | 03/2022

