

# AIS Values

*We are committed to core values that drive our culture, guide our business, and ensure success for our dealers, our customers, and our team.*



- We're here to serve our dealers.
- We listen to our customers.
- We rely on our members.
- We honor integrity.
- We embrace continuous learning.
- We appreciate smart design.
- We create value.
- We embody hustle and a sense of urgency.
- We work to make the world better.

AIS lives and breathes its values. From celebrating company-wide manufacturing goals and product design awards to recognizing member anniversaries, from supporting communities through philanthropic initiatives to donating products to organizations in need, AIS deeply values its members, customers, community, and our world.

# AIS